

Bundesamt für Gesundheit BAG Office fédéral de la santé publique OFSP Ufficio federale della sanità pubblica UFSP Federal Office of Public Health FOPH

Swiss Confederation

Tips for Recognizing Misinformation

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It can be difficult to assess the quality of information surrounding Covid-19 vaccines. That is why we have created a few questions to ask yourself to help you identify misinformation. These questions can serve as a guide for you to critically evaluate an article or text and stop misinformation in its tracks:

- 1. What's the whole story? Read beyond the headline. Headlines can be purposefully sensational, in an effort to get clicks and readers.
- 2. Who wrote it? Check who the author is and what their credentials and expertise are, and who do they work for.
- 3. When was it written? Check to see when it was written and if it is based on current information.
- 4. Is it written from a biased perspective? Check to see who is behind the work, and if it is based on scientific facts.
- 5. How does it make me feel? Especially if you are reading about emotionally-charged and divisive topics, check to see if it confirms your own beliefs or if it provides neutral evidence-based information.
- 6. Do the authors state where they got this information, e.g. are scientific sources given? Check to see if these sources are official and authoritative.
- 7. Do other established sources report the same information? Check to see if the information is consistent with other credible, authoritative sources or not.

Are you still unsure if what you are reading is factually correct? If so, please don't spread it. <u>Here</u> you can find important facts about covid-19 vaccination.